

February 18, 2011

Volume 1, Issue 1



PSN Services:

- Allergy & Asthma
- Cardiology
- Dermatology
- Ear, Nose & Throat Surgery
- Emergency Medicine
- Family Practice
- Gastroenterology
- General Surgery

- Internal Medicine/Hospitalist
- Nephrology
- Obstetrician/Gynecologist
- Ophthalmology
- Orthopedic Surgery
- Pain Management
- Physical Medicine & Rehabilitation

- Physical Therapy
- Plastic Surgery
- Podiatry
- Pulmonology
- Radiology
- Rheumatology
- Urology

Dr. Robert Jackson, PSN President



Premier Specialty Network

Premier Specialty Network, LLC. (PSN) was founded by Dr. Robert Jackson from Kirksville, Missouri in 1999 while serving as Associate Dean at A.T. Still University (Kirksville College of Osteopathic Medicine). PSN evolved out of the Northeast Missouri Rural Health Network (NMRHN) which Dr. Jackson directed from 1997 to 1999. NMRHN helped develop 5 Critical Access Hospitals (CAH) in northeast Missouri (Unionville, Milan, Macon, Memphis and Brookfield). Later, Dr. Jackson developed a unique model of outreach specialty medical service for rheumatology to serve the same hospitals. PSN has since expanded to provide medical and surgical services to over 40 hospitals and clinics in 5 States. PSN specializes in providing specialist services to rural healthcare systems. PSN has established relationships with Academic Medical Centers and Healthcare Consultants across the Midwest. Our goal is to expand medical and surgical specialist services with improved access to healthcare, by partnering with rural hospitals and clinics.

We at PSN hope to be the long-term solution to your outreach healthcare services.

Dr. Robert W. Jackson
President PSN

PSN Mission

- ❖ Networking with local, premier physicians to provide convenient, quality outreach healthcare services within their geographic region.
- ❖ Bridging relationships within the community by working with critical access hospitals and clinics to improve expand and preserve their healthcare delivery systems.
- ❖ Networking with skilled, experienced healthcare consultants to ensure the delivery of quality service and financial success for both the physicians and the hospitals/clinics.
- ❖ Providing a premier specialty support staff to aid and assist the needs of physicians and hospitals/clinics, assuring the success and long-term relationships of the network.

**Dr. Anne Winkler
PSN Vice President
& Secretary**



Physicians that have made the change to PSN, like Dr. Anne Winkler, who previously worked in a very large integrated health care system, have found a work environment devoid of many of the frustrations she was dealing with, and a tremendous appreciation by rural physicians and patients where she now goes. Dr. Winkler now travels to four different towns a week, and said she was concerned about all the travel at first, but has found the drive time to be very therapeutic. One of the big attractions to this model for Dr. Winkler was the flexibility it offers, while not having the cost overhead and business hassles to contend with. Under the PSN model, physicians are paid a fee to see patients at the local hospital they are contracted with. At the end of the day, the hospital files the insurance and pays the staff, and the physicians are free to focus solely on patient care. Dr. Winkler also echoes her ability as a rheumatologist to bring quality specialist medical care to rural communities. "Many of my patients are highly impacted by their disease and many areas are very underserved." The first day Dr. Winkler and her partners began seeing patients at the Ozarks Medical Center Hospital in West Plains, Missouri, they had 21 RA patients booked back to back, and she reports this is a very typical day for all the towns they visit.

PSN Leadership Team



Tracy Greene,
Chief Operating
Officer



Tammy Ladwig
Administrative Director
Of Operations



Kerri Hock
Financial Director



Kathy Keithley-
Johnston, RN,
LNCC
Clinic Development



Scott Pribyl
Vice President of
Business
Development

New Services & Partnerships Being Developed with PSN

- International Eye Care (IEC)
- Billing services
- Electronic sampling
- Drug studies
- Collection services
- EMR consultation
- Incentive program management
- Arkansas
- Colorado
- Texas
- West Virginia
- Wyoming

PSN is pleased to announce that Mr. Robert Hofsess, President of Medical Network Technologies in Columbia MO is collaborating with PSN to assist with our physicians and clinics, electronic billing and collection needs. Mr. Hofsess is in charge of the Boone Clinic Billing Offices.

Medical Network Technologies has over twenty five years of experience in managing physician practices in central Missouri. MNT is a complete management company that can literally take care of your every practice management need from staffing to accounting. We do the business so the physician can practice medicine.

MNT gives you the power of a large group practice in a small practice environment, saving you on insurance, staff problems, timely billing and insurance follow ups. Our success is proven as our referral base grows.

Dedicated to you, the physician, MNT's goal is your business success in your office. If we are part of the team that helps you succeed, then we will also succeed. We want to meet three criteria: If it is good for you, the physician, good for MNT and good for the patient, then we know that we are "your link to a healthy practice."

Medical Network Technologies is your solution to taking care of business so you can take care of your patients.

MNT knows those issues facing the medical community. Let MNT assist you in increasing your bottom line.
<http://mntllc.com>

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PSN News Coming in March

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- ❖ New Physicians
- ❖ New Locations
- ❖ Updated News
- ❖ PSN Featured Physician
for March
- ❖ And much more

We're on the Web!

See us at:

www.psnmo.net